# Department of Arts and Communication CAS, UP Manila

# Bachelor of Arts in Organizational Communication (Program Redesign Effective First Semester, AY 2021-2022)

ID Picture

Name	2:	Stud	lent No.:
	ess:		tact No. & Email:
FIRST	YEAR		
	FIRST SEMESTER	UNITS	PRE-REQUISITES
	Communication I and II*	6	THE REQUISITES
	GE 1 (WIKA 1)	3	
		3	
	GE 2 (ETHICS 1) Math 11	3	
	PE 1 (FPF)	(2)	
	NSTP 1	(3)	
	NSTF 1	<u>(5)</u> TOTAL 15	
		TOTAL 13	
* Inte	grated Communication I and II	for OrCom majors	
	SECOND SEMESTER		
	Communication III	3	Comm II
	GE 3	3	
	Communication 130	3	
	OrCom 101	3	Comm II
	Economics 11	3	Math 11
	PE 2	(2)	
	NSTP 2	(3)	
		TOTAL 15	
	MIDYEAR TERM		
	GE 4 (ARTS 1)	3	
	GE 5 (COMM 10)	_ 3	
		TOTAL 6	
SECO	ND YEAR		
JECO	III ILAN		
	FIRST SEMESTER		
	Soc Sci II	3	
	GE 6	3	
	GE 7	3	
	OrCom 104	3	OrCom 101
	OrCom 107	3	OrCom 101
	OrCom 140	3	OrCom 101
	PE 3	(2)	
		TOTAL 18	
	SECOND SEMESTER		
	GE 8	3	
	GE 9	3	
	GE 10	3	
	OrCom 142	3	OrCom 101
	OrCom 155	3	OrCom 101
	Ling 100	3	Comm II
	PE 4	(3)	Commi
	1 L 4	<u>(3)</u> TOTAL 18	
		IOIUL 10	

# **SECOND YEAR**

	MIDYEAR TERM OrCom 110 Speech 183	UNITS 3 3 TOTAL 6	PRE-REQUISITES OrCom 101 Comm III
THIRD	YEAR		
	FIRST SEMESTER OrCom 111 OrCom 105 OrCom 152 OrCom 191 Qualified Elective 1 Qualified Elective 2	UNITS 3 3 3 3 3 3 TOTAL 18	PRE-REQUISITES OrCom 110 OrCom 101 OrCom 101 OrCom 155 & 140, Comm 130 Consent of Adviser Consent of Adviser
	SECOND SEMESTER GE 11 Qualified Elective 3 OrCom 122 OrCom 143 OrCom 192 Speech 137	3 3 3 3 3 3 TOTAL 18	Consent of Adviser OrCom 101 OrCom 101 OrCom 140, Comm 130 Comm III
	MIDYEAR TERM OrCom 180 (Practicum)	3	90 units of course work including OrCom 110
FOUR	TH YEAR		
	FIRST SEMESTER OrCom 144 OrCom 153 OrCom 199 Speech 133 Qualified Elective 4	3 3 3 3 3 TOTAL 15	OrCom 111 OrCom 101 OrCom 111, 191, 192 Comm III Consent of Adviser
	SECOND SEMESTER OrCom 154 OrCom 200 Speech 136 PI 100 Qualified Elective 5	3 3 3 3 3 TOTAL 15	OrCom 153 OrCom 199 Comm III Consent of Adviser

#### **SUMMARY**

#### **GENERAL EDUCATION COURSES**

Core:	

COMM 10	(Critical Perspectives in Communication)
ETHICS 1	(Ethics and Moral Reasoning in Everyday Life)

WIKA I (Wika, Kultura, at Lipunan)
KAS 1 (Kasaysayan ng Pilipinas 1)

MATH 10 (Mathematics, Culture, and Society) STS (Science, Technology, and Society)

**Electives:** 

ARTS I\* (Critical Perspectives in the Arts)
PHILARTS I\* (Philippine Arts and Culture)

SOC SCI II\* (Social, Economic, and Political Thought)

SCIENCE 10 (Probing the Physical World)

SCIENCE 11 (Living Systems: Concepts and Dynamics)

SAS 1 (Self and Society)

<sup>\*</sup>Program Prescribed GE Elective

	Total General Education Courses	36 Units
MAJOR COURSES		
OrCom		60 Units
Speech		12 Units
	Total Major Courses	72 Units

#### **FOUNDATION COURSES**

6 units
3 units
3 units
3 Units

#### Total Foundation Courses 15 Units

### **QUALIFIED ELECTIVE COURSES**

\*Any 100-level non-natural science course offered in UP 15 Units

Total Qualified Electives 15 Units

COGNATES

Math 11 3 Units Economics 11 3 Units

Total Cognates 6 Units

**LEGISLATED COURSES** 

PI 100 3 Units
NSTP (6 Units)
PE (8 Units)

Total Legislated Courses 3 Units

# **BA ORGANIZATIONAL COMMUNICATION**

Course Number	Course Title
OrCom 101	Introduction to Organizational Communication
OrCom 104	Dynamics of Interpersonal Communication
OrCom 105	Dynamics of Public Relations
OrCom 107	Intercultural Communication
OrCom 110	Business Writing (formerly OrCom 109.1 Technical Writing I)
OrCom 111	Technical Reporting (formerly OrCom 109.2 Technical Writing II)
OrCom 122	Introduction to Health Communication
OrCom 140	Organizational Theories
OrCom 142	Organizational Structures and Communication Processes
OrCom 143	Approaches to Communication in Management
OrCom 144	Financial Communication
OrCom 152	Communication Trends and Styles
OrCom 153	Communication Strategies
OrCom 154	Integrated Marketing Communication
OrCom 155	Organizational Communication Statistics
OrCom 180	Practicum
OrCom 191	Quantitative Methods in OrCom Research
OrCom 192	Qualitative Methods in OrCom Research
OrCom 199	Organizational Communication Research
OrCom 200	Thesis
SpCom 133	Argumentation
SpCom 136	Forms of Public Address
SpCom 137	Group Discussion and Conference Leadership
SpCom 183	Audiovisual Communication
Linguistics 100	The Study of Language
Communication 130	Communication and Media Theories
Economics 11	Introductory Economics

#### **GENERAL EDUCATION CHECKLIST**

CORE (18 UNITS)	SEMESTER & ANNUAL YEAR TAKEN	GRADE
☐ COMM 10		
☐ ETHICS 1		
□ WIKA I		
□ KAS 1		
☐ MATH 10		
□ STS		
ELECTIVES (18 UNITS)	SEMESTER & ANNUAL YEAR TAKEN	GRADE
ELECTIVES (18 UNITS)  ARTS I (Program Prescribed GE Elective)	SEMESTER & ANNUAL YEAR TAKEN	GRADE
	SEMESTER & ANNUAL YEAR TAKEN	GRADE
☐ ARTS I (Program Prescribed GE Elective)	SEMESTER & ANNUAL YEAR TAKEN	GRADE
□ ARTS I (Program Prescribed GE Elective) □ PHILARTS I (Program Prescribed GE Elective)	SEMESTER & ANNUAL YEAR TAKEN	GRADE
□ ARTS I (Program Prescribed GE Elective) □ PHILARTS I (Program Prescribed GE Elective) □ SOC SCI II (Program Prescribed GE Elective)	SEMESTER & ANNUAL YEAR TAKEN	GRADE